

The Armed Forces Community Awards



10th Anniversary Soldiering On Awards



Closing Date for entries - 30th September 2019













Rt Hon Earl Howe PC, Awards Patron

"Who can fail to be enthused by the irrepressible spirit and inspiring accomplishments of all those the Awards recognise: veterans and civilians from all walks of life, who work together so effectively to improve the lives of so many. Now into our 10th year, the Soldiering On Awards are going from strength to strength!

I encourage you to nominate anyone that you consider worthy of recognition for their support of the Armed Forces Community. We look forward to hearing from you!"

1. Family Values Awards*

Honouring a person, family or group whose selfless commitment, dedication and support for others in the Armed Forces Community ensures that they are cared for, supported or helped. This selfless act is therefore a shining example to society.

2. Working Together Award*

Honouring a person, team or organisation that has demonstrated an enduring commitment and collaborative approach, engaging with external organisations to support the sector within the wider community.

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3. Education, Training and Development Award*

Honouring excellence in the provision of vocational education, training or skills in support of preparatory, ongoing or transitional development for members of the wider Armed Forces Community.

4. Healthcare & Rehabilitation Award

Honouring a person or team that has demonstrated a major commitment and contribution in support of the physical or mental welfare of serving or former members of the armed forces community. This may be through healthcare, therapeutic treatment or rehabilitation services and support.

5. Sporting Excellence Award

Honouring a person or team that has overcome challenges, inspired others and demonstrated outstanding achievement in the field of sport.

6. Inspiration Award

Honouring a person or group that has overcome significant challenges, injury or disability, and whose ongoing or past outstanding achievements are an inspiration to others.

www.soldieringon.org/soa_2020_nominations





7. Animal Partnership Award (Public Vote)

Honouring the unique relationships and companionship provided by animals, and/or the achievements of individuals or organisations engaged with animals, that support and/or empower members of the Armed Forces Community.



8. Defence Inclusivity Award

Honouring the commitment and achievements of individuals and organisations in achieving greater diversity and inclusion throughout the Armed Forces Community.



9. Lifetime Achievement Award

Honouring a person or group whose lifetime of dedicated service has provided a significant contribution in support of the Armed Forces Community.



10. Business of the Year – Start Up Award**

Honouring a new business that was started by an individual linked with the armed forces who still retains a minimum of 51% interest in the venture, and that has been in business for less than two years.

11. Business of the Year – Scale Up Award***

Honouring a business that was established over two years ago, started by an individual linked with the armed forces who still retains a minimum of 51% interest in the venture.



12. Business of the Year – Community Impact Award

Honouring a business that was started up by an individual linked with the armed forces, that has a made a real impact within the Armed Forces Community.

13. People's Choice Award (Public Vote)

Nominees selected by the Independent Judging Panel from the nominations across all Award categories, to represent the diversity and capture the spirit of the Armed Forces Community's Soldiering On Awards.

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^{*} Signifies award categories that would be particularly relevant to individuals under 18 or youth groups.

^{**} For businesses that have started trading any time after October 1st 2017.

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This is what some previous nominators and nominees have had to say about the Awards.



Deirdre Mills, Chief Executive, The Poppy Factory (2019 Award Winners)

"Winning the Healthcare and Rehabilitation Award in 2019 meant that our position as a leading employability charity within the military charity sector was formally recognised. The quality of our service was acknowledged and the hard work and dedication of our national employability team was rewarded. The award has improved funding prospects and has therefore helped us support more beneficiaries into meaningful and sustainable employment."



Nick Caplin, Chief Executive, Blind Veterans UK

(nominators of several previous finalists and Award winners)

"I have been privileged to witness first-hand the impact that Soldiering On Awards has on veterans and their supporters, both for those nominated for the awards and the award winners themselves. For the nominee, this national recognition is priceless and it is something that they will always carry with them with pride. For the nominator, this is a powerful way to demonstrate that remarkable achievements by individuals and groups within the veterans sector are indeed being recognised and appreciated. It is a wonderful way to say thank you."



The Royal British Legion

(nominators of several previous finalists and Award winners)

"The Royal British Legion applauds the Soldiering On Awards on their 10th year of recognising the achievements of veterans and the people and groups who support them. Not only do these Awards highlight the great work being done to improve lives, they inspire everyone working and volunteering in support of the Armed Forces Community to innovate and find new ways to work together. Ultimately, this encourages all of us to strive for higher standards when it comes to supporting veterans, and honour the sacrifices they made in the way they deserve."

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